

# THE RECORDER

recorder.com



## MECHANICAL SPECIFICATIONS

### *The Recorder 46" web width*

*Includes Recorder Extra,  
TV Magazine and all  
special sections*

#### **Broadsheet page size**

11" wide x 19.7" deep

#### **Full pages billed at**

120" ROP

180" Class Display

#### **DISPLAY (ROP) ~ BROADSHEET**

**6 columns per page**

	DECIMAL
1 COL.	1.7292"
2 COL.	3.5833"
3 COL.	5.4375"
4 COL.	7.2917"
5 COL.	9.1458"
6 COL.	11"

#### **CLASSIFIED DISPLAY ~ BROADSHEET**

**9 columns per page**

	DECIMAL
1 COL.	1.1852"
2 COL.	2.412"
3 COL.	3.6389"
4 COL.	4.8657"
5 COL.	6.0926"
6 COL.	7.3194"
7 COL.	8.5463"
8 COL.	9.7731"
9 COL.	11"

#### **TABLOID MODULAR SIZES**

1/16	2.192" x 2.61"
1/8H	4.5104" x 2.61"
1/8V	2.192" x 5.41"
1/4	4.5104" x 5.41"
1/2H	9.1458" x 5.41"
1/2V	4.5104" x 11"
FULL	9.1458" x 11"

## THE RECORDER

14 Hope St, Greenfield, MA

413-772-0261 978-544-2118

### SALES DEPARTMENT

Sharon Cross x219  
Acct. Manager  
Mike Currie x216  
Marc Desrosiers x214

Suzanne Hunter x228  
Natasha Kulianski x217  
Audley Robinson x227  
Risa Sudolsky x215