

THE RECORDER

ESTABLISHED
1792
GREENFIELD, MASS

NEW MECHANICAL SPECIFICATIONS The Recorder 50" web width

These new sizes will go into effect on the following dates:

Daily Recorder	May 3, 2006
Includes A&E tab and all special sections	
Recorder Extra	May 20, 2006
TV Magazine	May 27, 2006

Broadsheet page size
11 5/8" wide X 21 1/4" deep
Full pages billed at
128 1/4" ROP; 192 1/4 Class. Display

DISPLAY (ROP) - BROADSHEET 6 columns per page

	INCHES	DECIMAL
1	1 13/16"	1.833"
2	3 3/4	3.792
3	5 3/4	5.750
4	7 11/16	7.708
5	9 11/16	9.667
6	11 5/8	11.625

CLASSIFIED DISPLAY - BROADSHEET 9 columns per page

	INCHES	DECIMAL
1	1 3/16"	1.254"
2	2 1/2	2.552
3	3 13/16	3.850
4	5 1/8	5.146
5	6 7/16	6.442
6	7 11/16	7.700
7	9	9.035
8	10 5/16	10.331
9	11 5/8	11.625

TABLOID MODULAR SIZES

1/16	2.321" x 2.812"
1/8 H	4.77 x 2.90
1/8 V	2.321 x 5.75
1/4	4.77 x 5.75
1/2 H	9.667 x 5.75
1/2 V	4.77 x 11.5
FULL	9.667 X 11.5

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14 Hope St, Greenfield, MA
413-772-0261 978-544-2118

SALES DEPARTMENT

Mike Currie	x216	Jeanie Martin	x225
Marc Desrosiers	x214	Jon Stafford	x227
Rich Fahey, Director	x211	Risa Sudulsky	x215
Suzanne Hunter	x228	Reita Wheeler	x226
Sue Maguire	x218	Lenny Zarcone	x217